



## 2014 Business/Organization membership levels and benefits

### **Basic: \$100**

Listed on partner page of BI website with link to business/organization website  
10 copies of each BikeSmart Literature piece provided annually, extra copies provided for fee plus S&H  
Membership level identified on resource page of Bicycle Indiana Resource Guide

### **Bronze: \$250**

Listed on partner page of BI website with link to business/organization website  
25 copies of each BikeSmart literature piece provided annually, extra copies provided for fee plus S&H  
Membership level identified on resource page of Bicycle Indiana Resource Guide

### **Silver: \$500**

Logo displayed on Bicycle Indiana partner page, with link to business/organization website  
Listed on partner page of BI website with link to business/organization website  
50 copies of each BikeSmart literature piece provided annually, extra copies provide for fee plus S&H  
Listed prominently in the Bicycle Indiana Resource Guide (special page) and identified membership level on resource page

### **Gold: \$1,000**

Logo displayed on Bicycle Indiana partner page with link to business/organization website  
100 copies of each BikeSmart literature piece (while quantities are available)  
Listed prominently in the Bicycle Indiana Resource Guide (special page)and identified membership level on resource page  
Logo on monthly e-news with link to business/organization site.

### **Platinum: \$2,500**

Logo displayed on Bicycle Indiana partner page with link to business/organization website  
200 copies of each BikeSmart literature (based upon current availability)  
Special recognition in the Bicycle Indiana Resource Guide (special page) and identified membership level on resource page  
Logo on monthly e-news with link to business/organization site.