

Keynote Speakers



JUANITA HARDY

Opening Keynote: Wednesday, August 29

Juanita Hardy is the ULI Senior Visiting Fellow for Creative Placemaking. Her work supports the Institute's **Building Healthy Places Initiative** by deepening and broadening ULI's focus on creative placemaking through content, the ULI District Council network, and the **Healthy Corridors** grant program.

Hardy is the former Executive Director of **CulturalDC**, a nonprofit committed to making space for artists and art organizations and fostering cultural and economic vibrancy in communities through its creative placemaking services. Since 2006, Hardy has served as an executive coach with **Right Management**, a global human capital development firm, and has served on many nonprofit art boards dating to the 1980s. She co-founded **Millennium Arts Salon**, an art education initiative, in 2000. Hardy is an accomplished writer and public speaker. Her recent writing includes a trilogy of **creative placemaking articles in Urban Land magazine** (June 2016-October 2017).



ANDY BOENAU

Lunch Keynote: Wednesday, August 29

Andy Boenau, AICP is the Director of Mobility Strategy at **The Gotcha Group**, a company operating bike share programs across the country. He's also the creator of **Speakeasy Media**, where he teaches technical audiences how to prepare and deliver compelling stories and presentations. Andy has been working in the transport industry for 20 years. His latest book is **Emerging Trends in Transportation Planning**.

Andy has produced three award-winning short films, an award-winning podcast, and a series of online courses. He has taught thousands of professional planners and engineers how to break from the mainstream to improve the safety and vitality of transport systems. Andy is vice chair of the Institute of Transportation Engineers (ITE) Transportation Planning Council, and vice chair of the American Planning Association (APA) New Urbanism Division.



CYNTHIA HOYLE

Opening Keynote: Thursday, August 30

Cynthia Hoyle, FAICP has been working at the local, state, and national levels to create safe streets for all users for over 30 years. Cynthia is a Fellow of the American Institute of Certified Planners and the Institute of Transportation Engineers, and author of "Traffic Calming" published in 1995. She is a Complete Streets Instructor with the National Complete Streets Coalition, a League Certified Instructor through the League of American Bicyclists, Chair of C-U Safe Routes to School Project, serves on the Board of Ride Illinois, and the Urbana Bicycle and Pedestrian Advisory Commission.

